

5 ESSENTIAL COMPONENTS OF EMAIL MARKETING



01

- Message automation
- Send emails in response to particular action



- HTML responsive layout
- Allows you to create responsive templates for different devices

02

03

- Advance list maintenance
- Add and remove subscribers quickly



- CAN-SPAM compliance built-in
- Checks compliance with the CAM-SPAM Act

04

05

- An easy integration process
- Ability to integrate other services into campaigns

